



BALI SUNSET ROAD
CONVENTION CENTER

VENUE INFORMATION



Welcome to

BALI SUNSET ROAD CONVENTION CENTER

ABOUT US

Bali Sunset Road Convention Center (BSCC) is a leading lifestyle convention venue situated on Sunset Road, Bali — conveniently close to Ngurah Rai International Airport and the vibrant areas of Kuta, Legian, and Seminyak. Featuring state-of-the-art facilities, flexible event spaces, and a wellness-driven concept, BSCC redefines the MICE (Meetings, Incentives, Conferences, and Exhibitions) experience in Bali. Backed by a team of seasoned professionals, it ensures every event is both seamless and unforgettable.



VISION

To be the leading lifestyle convention center in Asia, where business, wellness, culture, and sustainability seamlessly converge to create extraordinary event experiences.

MISSION

To elevate event experiences through unparalleled service, innovation, and a commitment to excellence at Bali Sunset Road Convention Center.



AWARDS

2024 BEST CONVENTION CENTRE
EXQUISITE AWARDS

2024 BALI LEADING LIFESTYLE CONVENTION
CENTER – BALI TOURISM AWARDS



POINT OF DIFFERENCE

- All-inclusive event solution
- Strategic Location
- Surrounded by 3,000+ hotel rooms
- Backed by Hospitality Industry Experts
- Award Winning Convention Center
- Adaptable for hosting events and conferences of any size.
- Comprehensive facilities



BALI SUNSET ROAD

PERFECT MICE DESTINATION



Bali Sunset Road is emerging as a premier MICE destination in Bali, ideal for local and gional events and conferences.



Ideally located near the airport, it offers easy access to Denpasar, Seminyak, Legian, and Kuta in a culturally rich setting.



The area offers ample hotels, dining, healthcare, and shopping — meeting every business and leisure need.

VENUES



THE GRAND BALLROOM



THE MEETING ROOMS

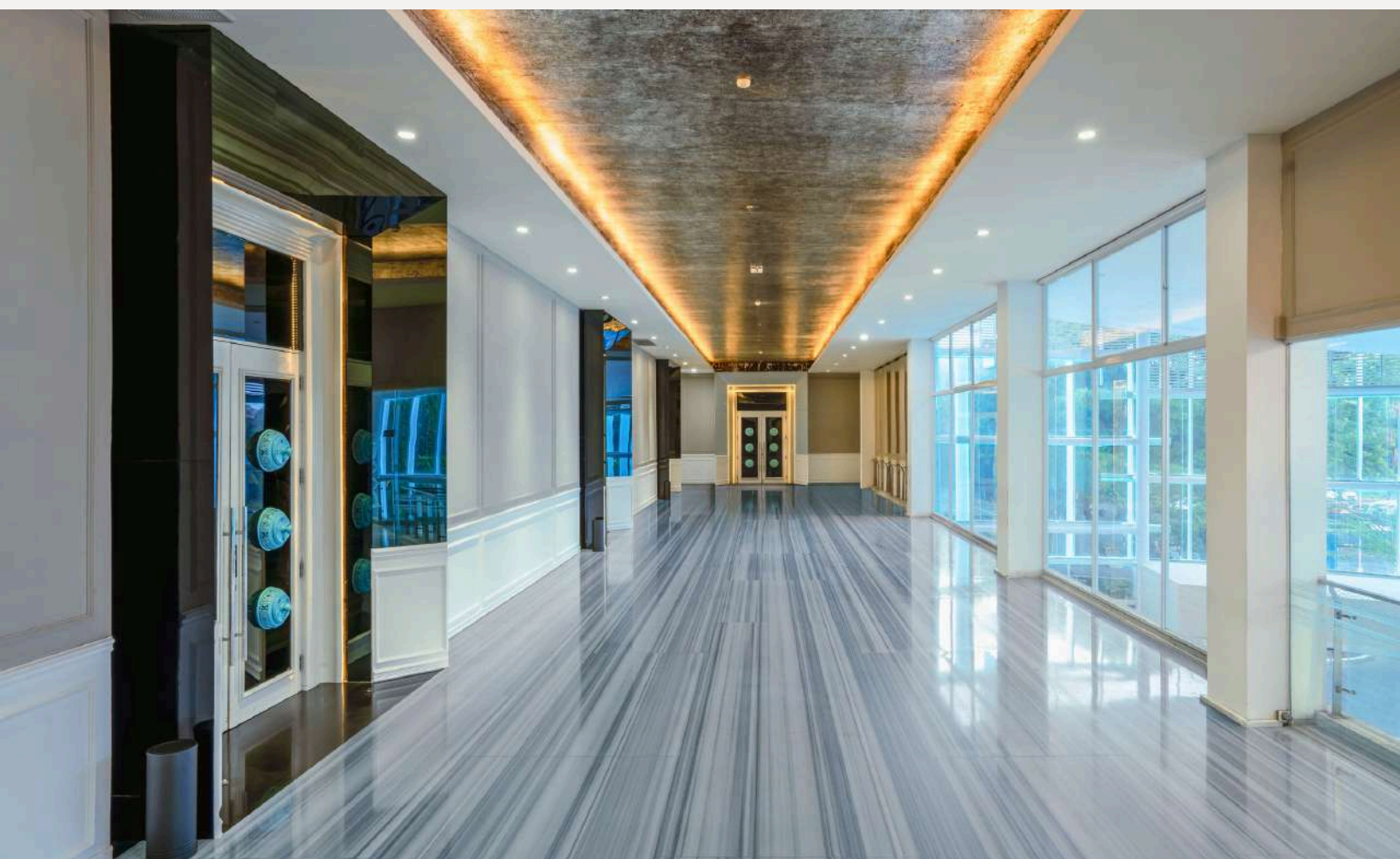


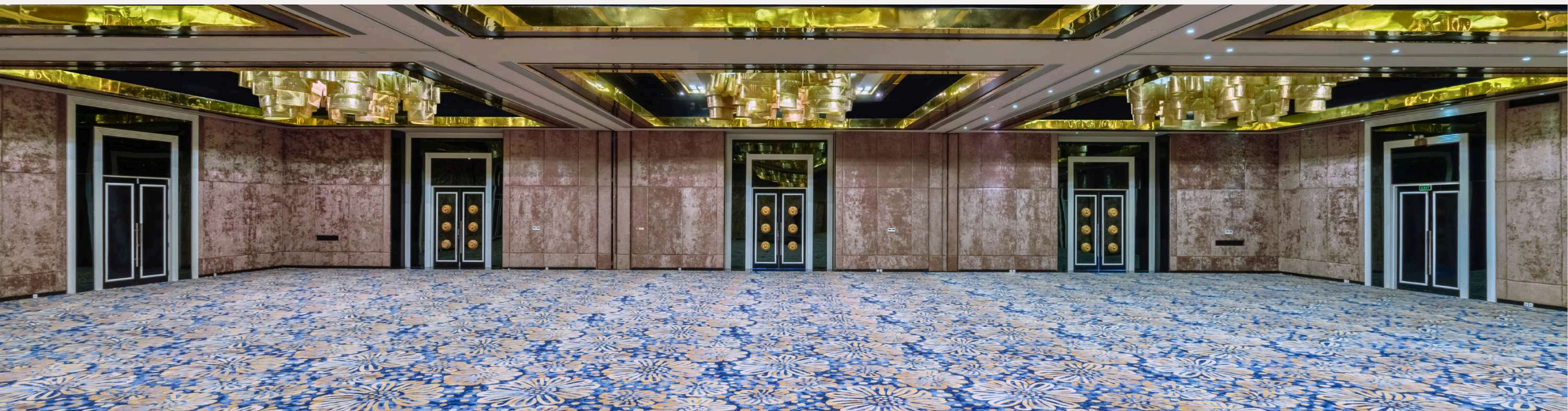
THE GARDEN



THE GRAND BALLROOM

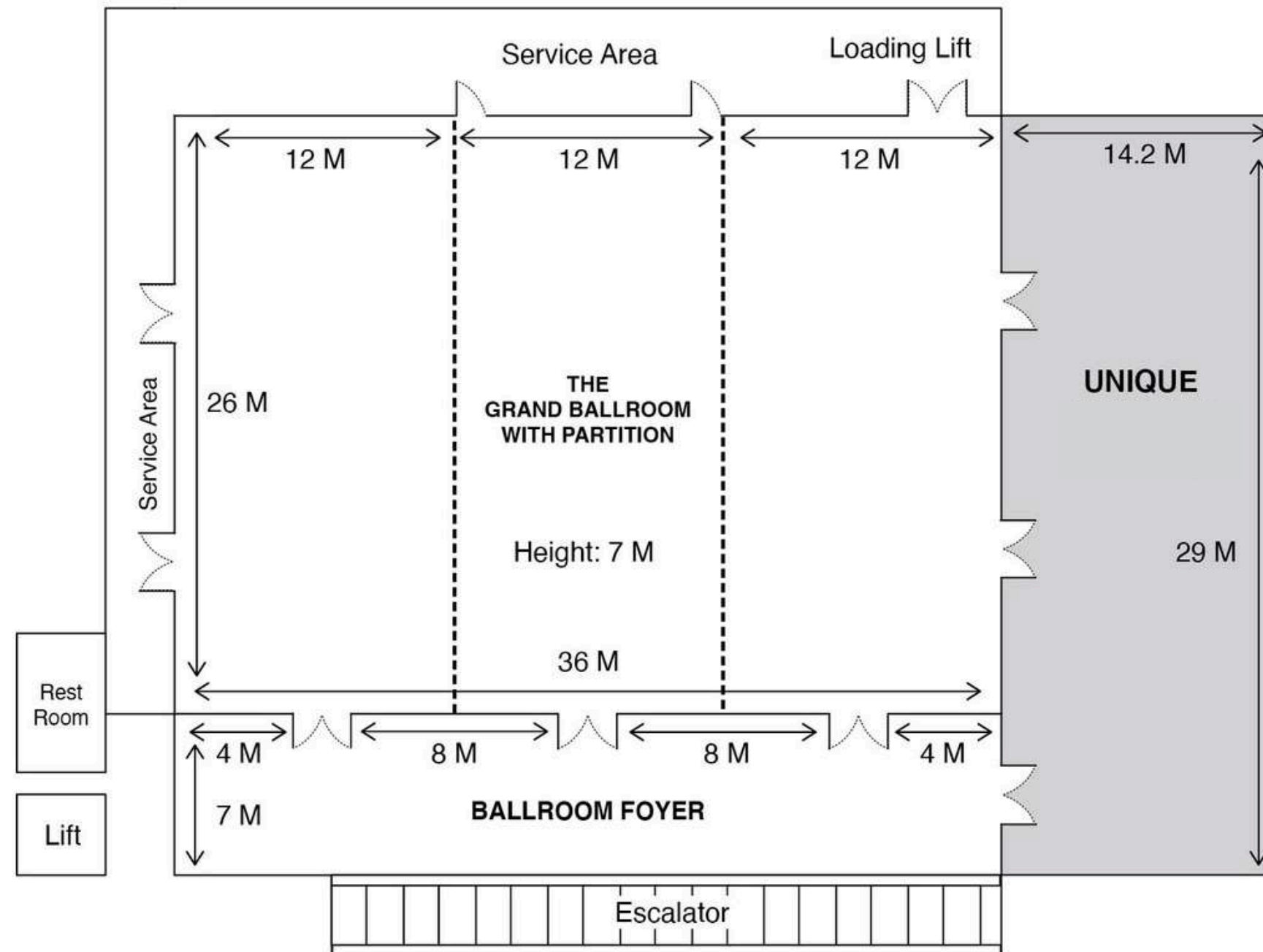
Immerse yourself in the allure of our beautifully curated spaces, capable of accommodating any event you host. Whatever your vision, we have the perfect backdrop to make your event truly extraordinary



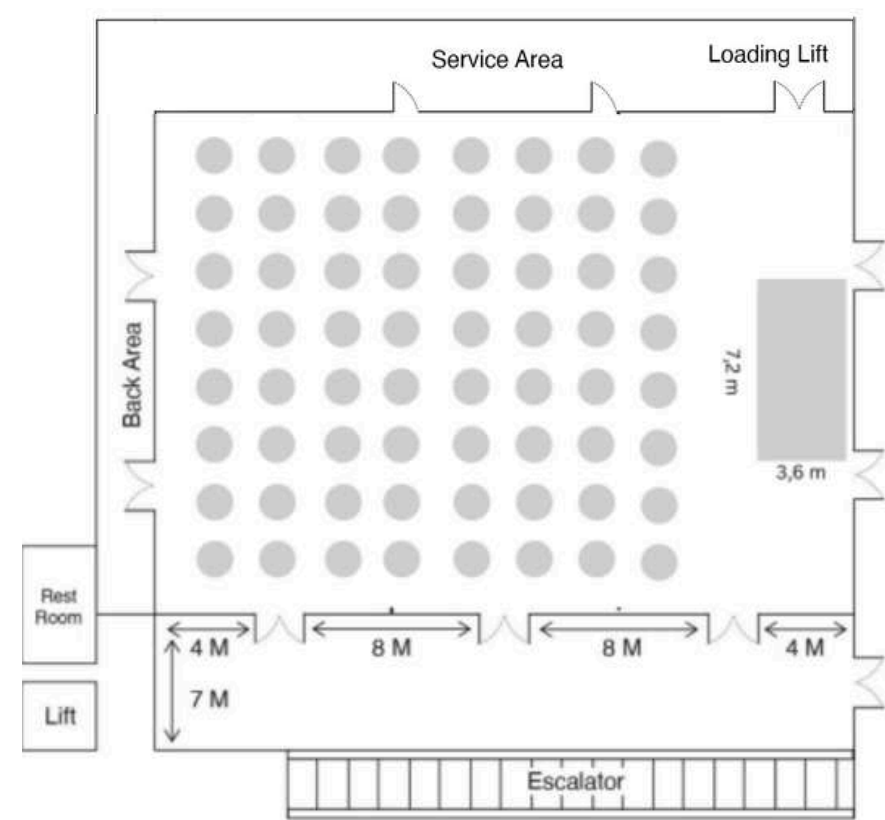




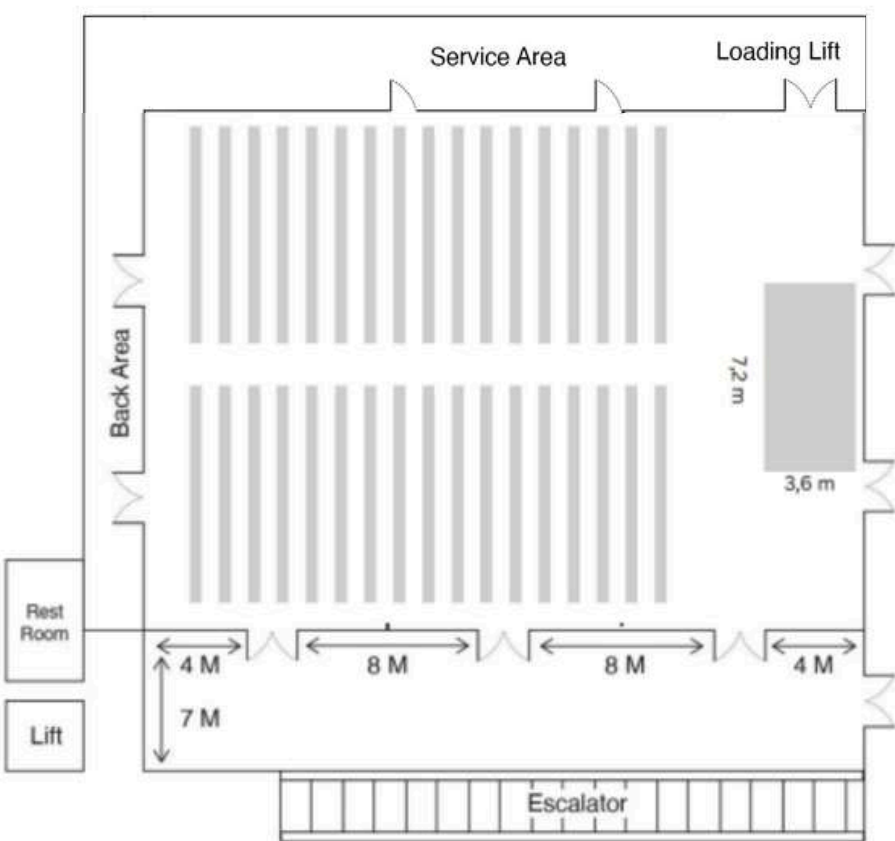
BALLROOM LAYOUT



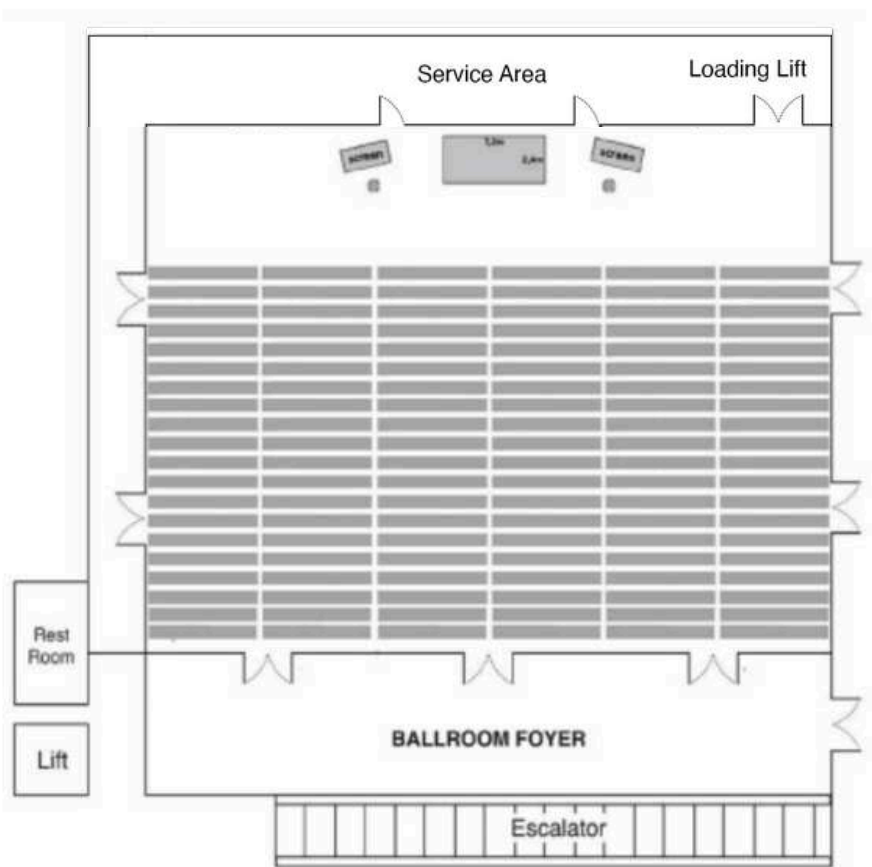
BALLROOM SETUP & LAYOUT



ROUNDTABLE WITH STAGE
64 TABLES
640 PAX (10 PAX/TABLE)



CLASSROOM WITH STAGE
170 TABLES
510 PAX (3 PAX/TABLE)



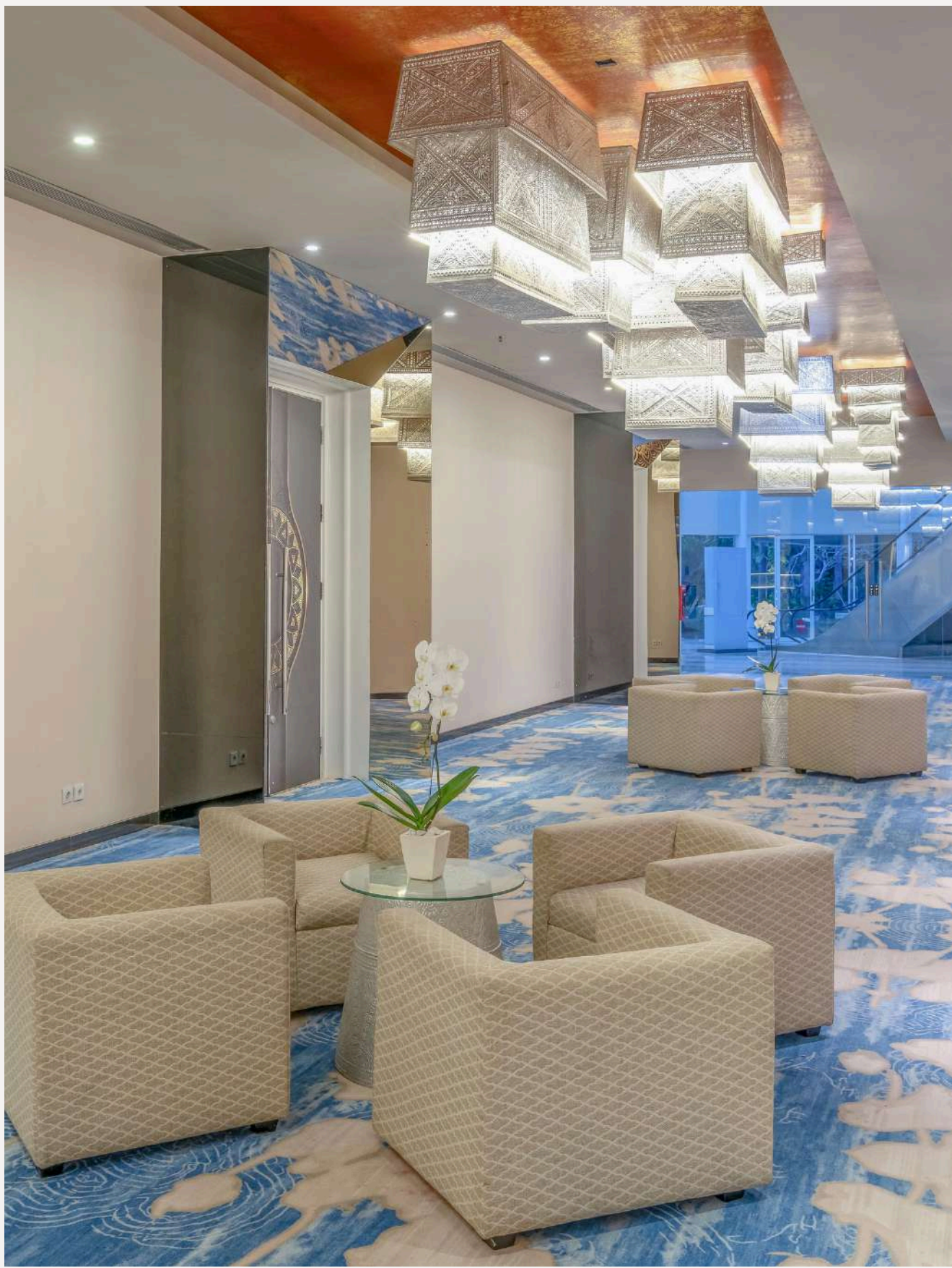
THEATER WITH STAGE
11 CHAIRS X 20 LINE X 6 COLUMN
1320 PAX



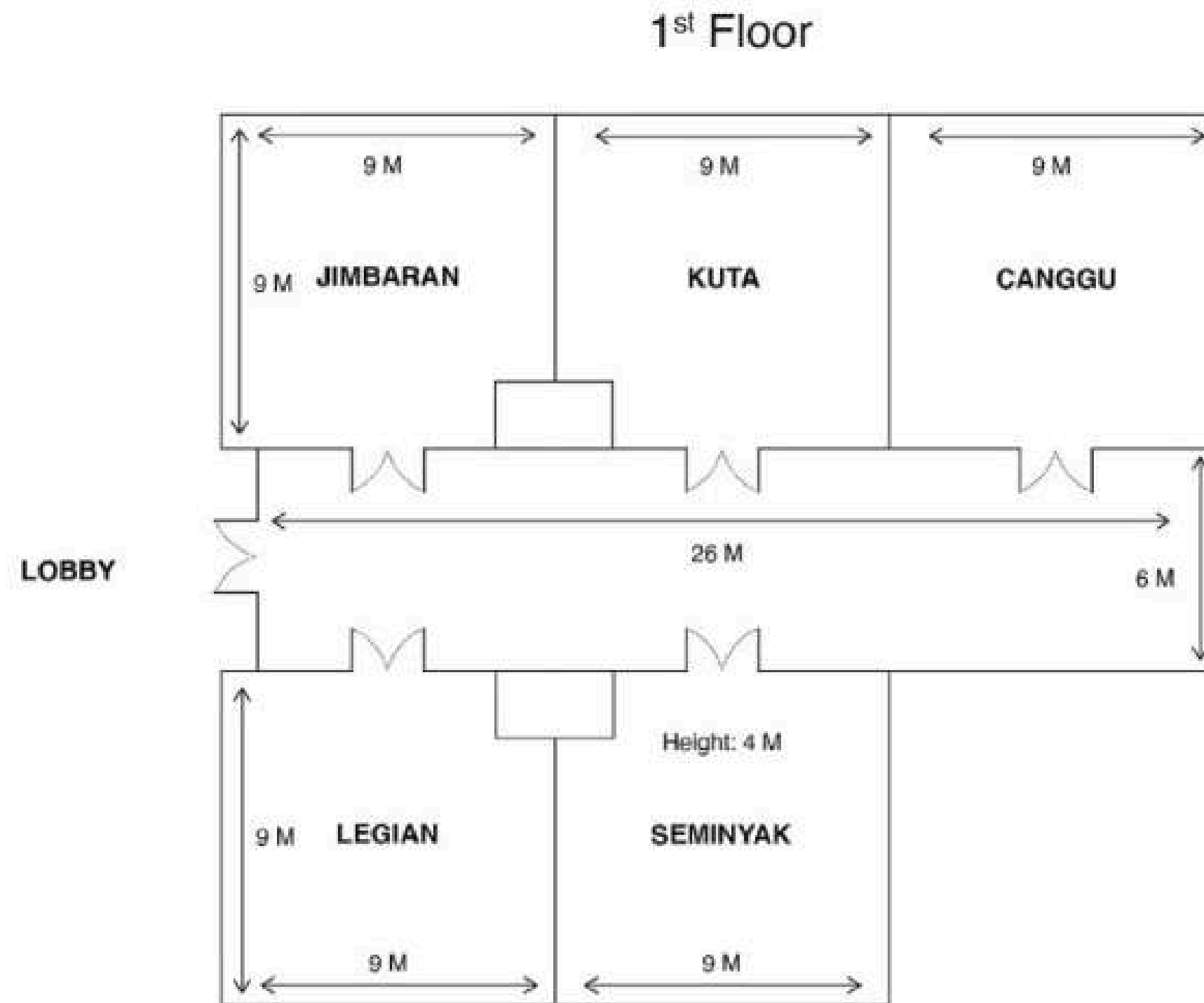
THE MEETING ROOMS

Our venue blends timeless elegance with contemporary luxury. Featuring modern architecture and sophisticated interiors, it's the perfect space for corporate events, meetings, conferences, weddings, and social occasions.





THE MEETING ROOMS LAYOUT



A woman with long brown hair, wearing a white sleeveless dress, stands in the foreground on a green lawn, looking off to the side. In the background is a modern, A-frame glass chapel with a white metal frame. Two white statues of cherubs are positioned on either side of the chapel's entrance. The chapel is surrounded by lush green trees and foliage. The sky is a clear, pale blue.

THE GARDEN

Our lavish and spacious outdoor venue, suitable for elegant dinners or outdoor parties



SPACE & FIGURES

Venue		Measurement	Size	Theater	U Shape	Classroom	Round Table	Reception
The Grand Ballroom	Grand Ballroom	26,10 x 35,6 x 6.0	929 sqm	1300	170	700	700	1300
	Ballroom 1	11,9 x 26,10 x 6.0	310 sqm	400	50	230	230	400
	Ballroom 2	11,9 x 26,10 x 6.0	310 sqm	400	50	230	230	400
	Ballroom 3	11,9 x 26,10 x 6.0	310 sqm	400	50	230	230	400
	Foyer	35,6 x 7,10 x 6.0	253 sqm					500
The Meeting Rooms	Legian	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Seminyak	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Canggu	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Kuta	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Jimbaran	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Kuta & Jimbaran	9,20 X 18,2 X 4,1	167 sqm	168	90	150	160	168
	Legian & Seminyak	9,20 X 18,2 X 4,1	167 sqm	168	90	150	160	168
	Foyer	26,10 X 5.90 X 4,1	154 sqm	154	174	252	180	154
The Garden	The Garden	37,5 x 17,5	656 sqm	656	-	-	450	700

THE PEOPLE



Erlinda Christiany
GM Operational

Bringing 25 years of expertise in high-end Catering and Event Management, including leadership positions as Director of Events at Marriott International Hotels in both Jakarta and Bali.



Bina Surawa
Executive Chef

A seasoned Chef with 30 years of experience at esteemed venues such as The Ritz-Carlton Jakarta and The Dharmawangsa, Chef Bina leads the culinary team with a focus on innovation, local flavors, and exceptional guest satisfaction.



Ade Lubis
Head of Business Development

With over 25 years experience in hotel sales & marketing, Ade has held key leadership roles across renowned international hotel brands, including Director of MICE at The Ritz-Carlton and JW Marriott Jakarta, and Sales Leadership role at The Stones Legian Bali, Sheraton Yogyakarta, and Hyatt Regency Yogyakarta.



I Wayan Suana
Event & Convention Manager

With more than 20 years of expertise in events and conventions, Pak Suana has held key positions at Trans Resort Bali, Bali Nusa Dua Convention Center (BNDCC), and Conrad Bali. He is dedicated to ensuring every event runs seamlessly.



Pande Putu Satriana
Event Operation Leader

Satria has an extensive experience in food & beverage and banquet operations from top-tier establishments including Conrad Bali and most recently as Banquet Manager at Trans Resort Bali.



CULINARY

Bali Sunset Road Convention Center has appointed Bina Surawa as Executive Chef. With over 30 years of experience from prestigious establishments like The Ritz-Carlton Jakarta and The Dharmawangsa, Chef Bina will oversee the culinary department, focusing on creativity, local ingredients, and guest satisfaction. He aims to enhance the center's dining experiences and reputation as a premier event destination in Bali.





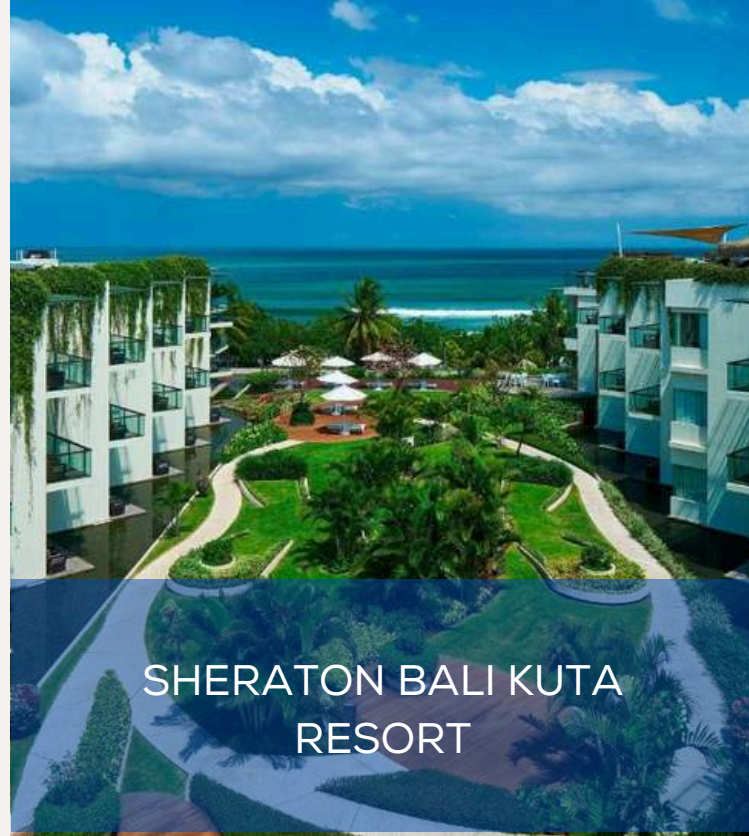


SERVICE & FACILITY

- 5-star kitchen facilities
- Huge elevator/ easy loading unloading
- VIP Living Room
- Big parking Space
- Safety Security
- Mushola
- Online Booking



THE TRANS RESORT BALI



SHERATON BALI KUTA
RESORT



W BALI SEMINYAK



THE STONES HOTEL LEGIAN



PULLMAN BALI LEGIAN
BEACH

ACCOMMODATION

In partnership with leading hotels nearby, Bali Sunset Road Convention Center (BSCC) offers a seamless event experience, pairing top-tier accommodations with our world-class event facilities.



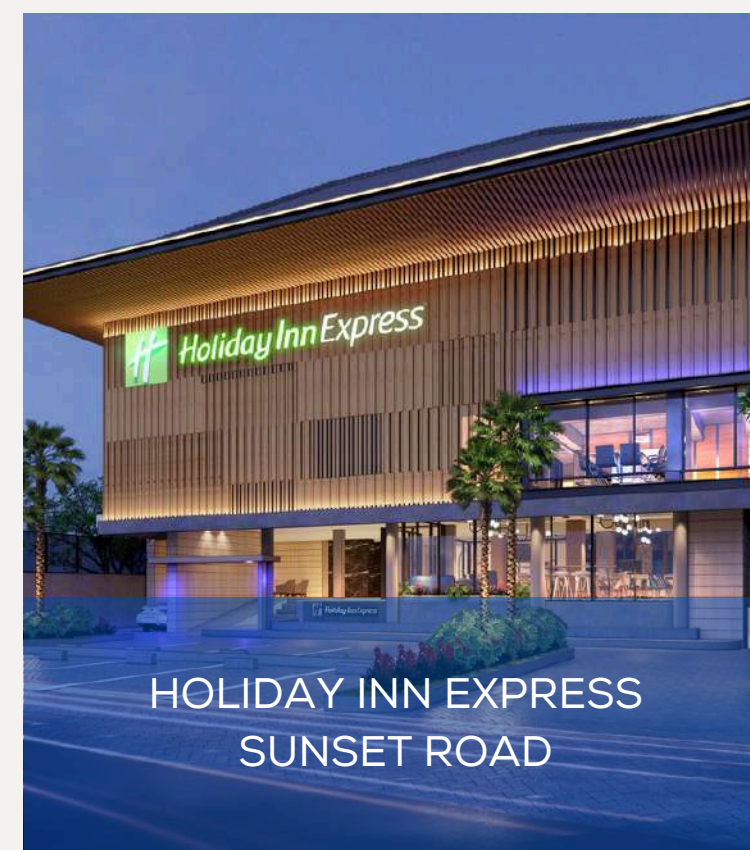
GOLDEN TULIP
JINENG



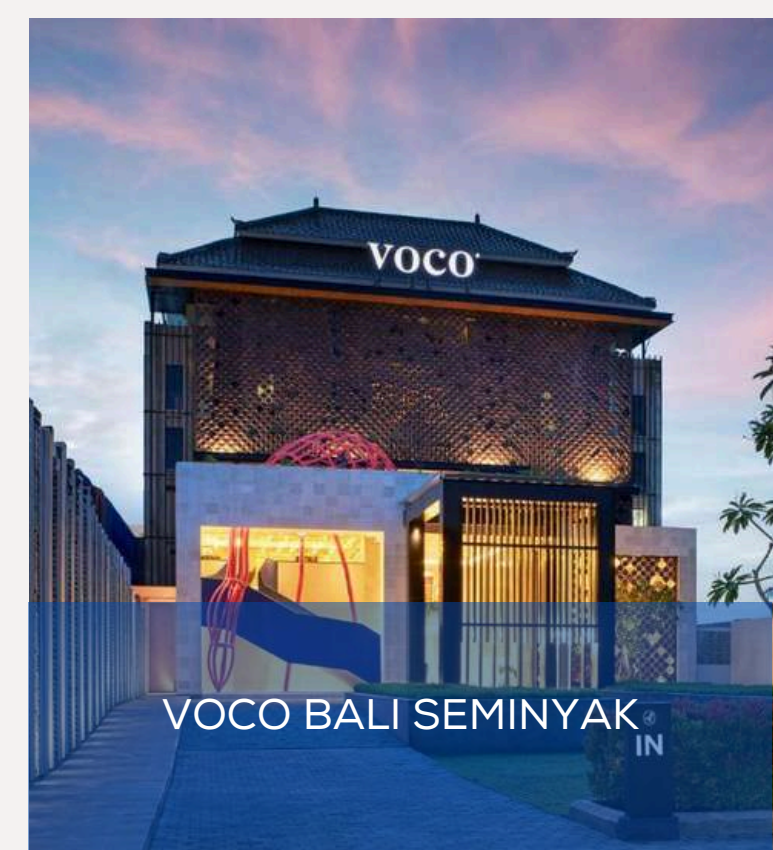
RAMADA BY WYNDHAM
BALI SUNSET ROAD KUTA



FAIRFIELD BY MARRIOTT
BALI KUTA SUNSET ROAD



HOLIDAY INN EXPRESS
SUNSET ROAD



VOCO BALI SEMINYAK

ACCOMMODATION

5 STARS HOTEL

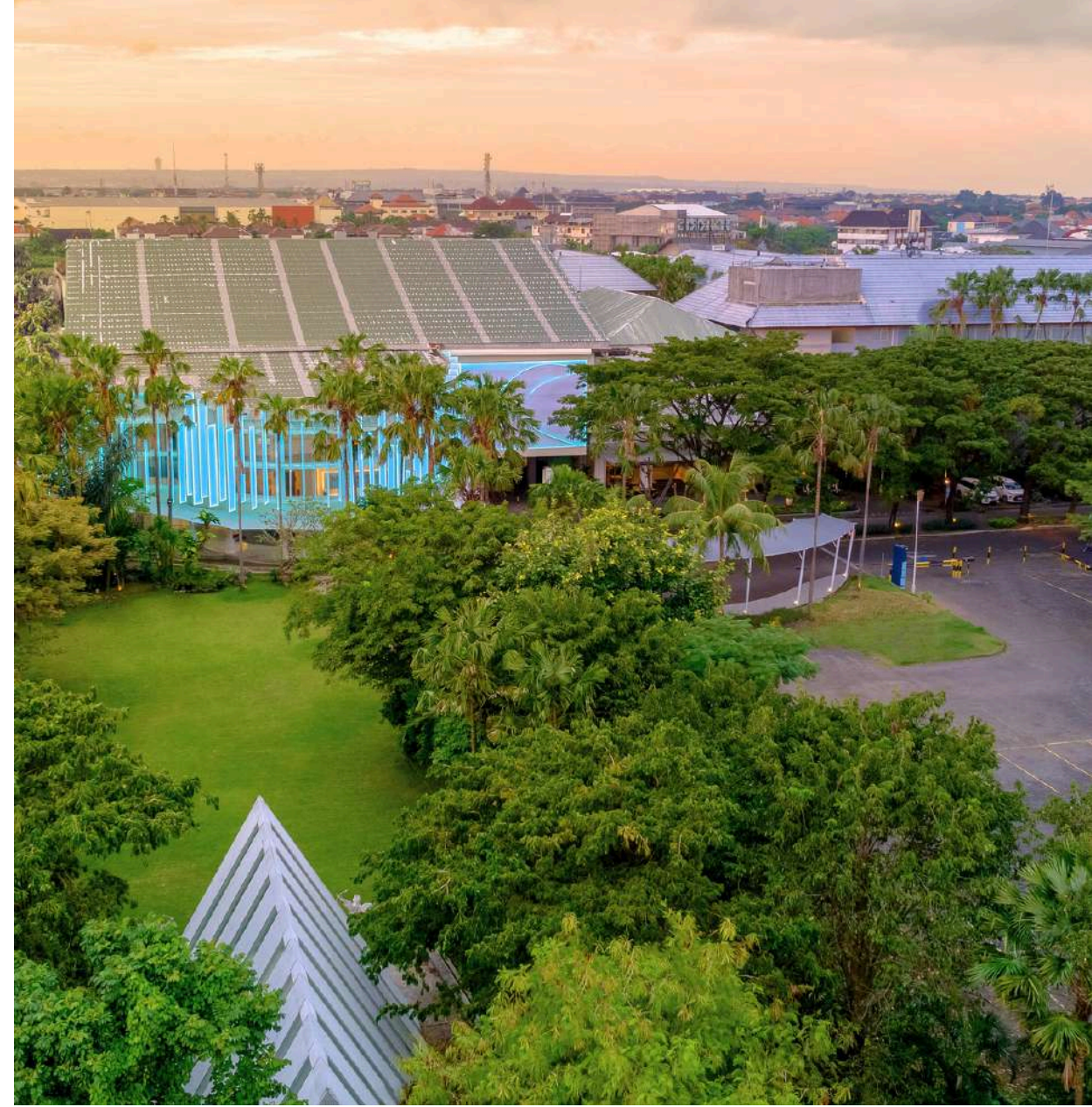
- Trans Resort Bali
- W Bali Seminyak
- Sheraton Bali Kuta Resort
- The Stones Legian Bali
- Pullman Bali Legian Beach
- Hotel Indigo Bali Seminyak
- Hard Rock Hotel
- Courtyard by Marriott Seminyak
- TS Suite Seminyak
- VOCO Bali Seminyak
- Desa Potato Head
- Double Six Luxury Hotel
- Padma Bali Legian

4-STAR HOTELS

- Swissbel-hotel Rainforest
- Fairfield by Marriott Sunset Road
- Golden Tulip Jineng Resort
- Ramada by Wyndham Bali Sunset Road
- Four Points by Sheraton Bali, Kuta
- Four Points by Sheraton Bali, Seminyak
- Aloft Kuta at Beachwalk
- Fairfield by Marriott Bali Legian
- Fairfield by Marriott South Kuta
- Dream of Aventus
- Grand Mercure Seminyak
- Brith Hotel Legian
- The 101 Bali Fontana Seminyak
- Ibis Style Bali Legian
- Mercure Bali Legian
- Mamaka by Ovolo
- TRIBE Bali Kuta Beach
- Grand Zuri Kuta

3-STAR HOTELS

- Holiday Inn Express Sunset Road
- Santika Seminyak
- 100 Sunset Hotel
- Legian Paradiso
- Fame Hotel Sunset Road
- Grand Livio Kuta
- Diamond Hotel Kuta
- Fashion Hotel Legian
- Zast Legian by Swiss Belhotel
- Sun Boutique Hotel
- Sun Royal Hotel
- Neo Kuta
- Seminyak Lagoon All Suites
- Fave Hotel Sunset Seminyak



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MEMBER OF
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