

A woman with long, wavy brown hair, wearing a red dress and large gold earrings, is shown from the waist up. She is holding a flute glass filled with champagne. The background is a warm, out-of-focus bokeh of golden lights, suggesting an evening event or a festive atmosphere. The text "BALI SUNSET ROAD" is overlaid in a large, white, serif font, and "CONVENTION CENTER" is overlaid in a smaller, white, sans-serif font below it.

BALI SUNSET ROAD

CONVENTION CENTER



ABOUT US

Bali Sunset Road Convention Center (BSCC) is a premier lifestyle convention center located on Sunset Road in Bali, offering easy access to Ngurah Rai International Airport and close to Kuta, Legian, and Seminyak. With cutting-edge facilities, adaptable spaces, and a wellness-focused approach, BSCC sets new standards for MICE (Meetings, Incentives, Conferences, and Exhibitions) in Bali, making it a top choice for local and international events. Supported by experienced MICE professionals, BSCC guarantees memorable and successful events.

BALI SUNSET ROAD CONVENTION CENTER



VISION

To be the leading lifestyle convention center in Asia, where business, wellness, culture, and sustainability seamlessly converge to create extraordinary event experiences.

MISSION

To elevate event experiences through unparalleled service, innovation, and a commitment to excellence at Bali Sunset Road Convention Center.



CORE VALUES

- Committed to Excellence
 - Innovation and Adaptability
 - Wellness Integration
 - Sustainability and Community Impact
- 

AWARDS



2024 BEST CONVENTION CENTRE
EXQUISITE AWARDS



2024 BALI LEADING LIFESTYLE CONVENTION
CENTER – BALI TOURISM AWARDS



POINT OF DIFFERENCE

- All-inclusive event solution
- Strategic Location
- Surrounded by 3,000+ hotel rooms
- Backed by Hospitality Industry Experts
- Award Winning Convention Center
- Adaptable for hosting events and conferences of any size.
- Comprehensive facilities





CULINARY



CULTURE



ARTS

LIFESTYLE PILLARS

The core aspects or focus areas that represent and shape BSCC's lifestyle identity, values and offerings.



SUSTAINABILITY



WELLNESS

BALI SUNSET ROAD

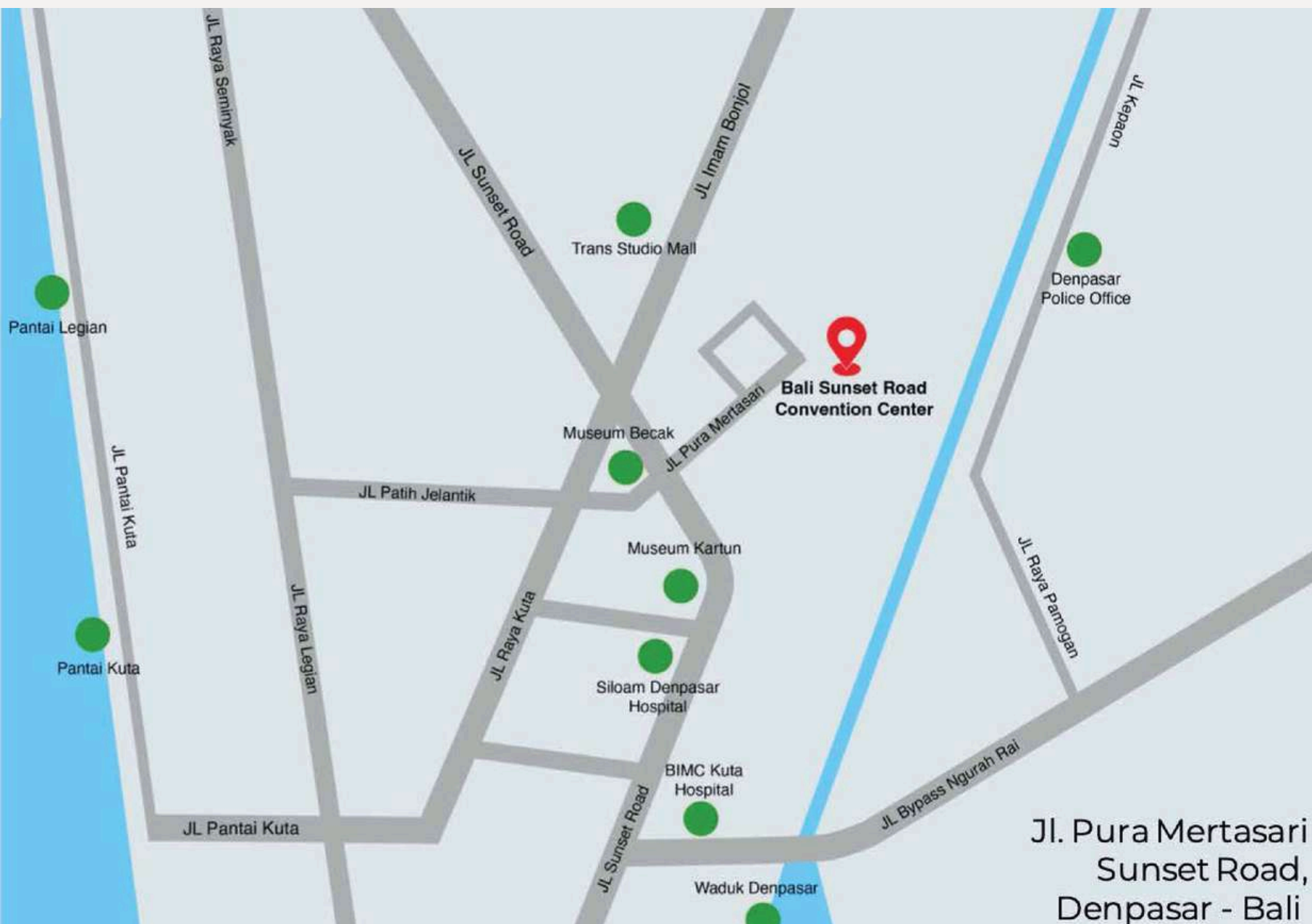
PERFECT MICE DESTINATION



Bali Sunset Road is emerging as a premier MICE destination in Bali, ideal for local and regional events and conferences.

Located in a culturally vibrant area with easy access to Denpasar, Seminyak, Legian, and Kuta, it offers a strategic spot near the airport.

The area offers a wide range of hotels, dining options, international hospitals, and shopping centers, catering to both business and leisure needs.



LOCATION

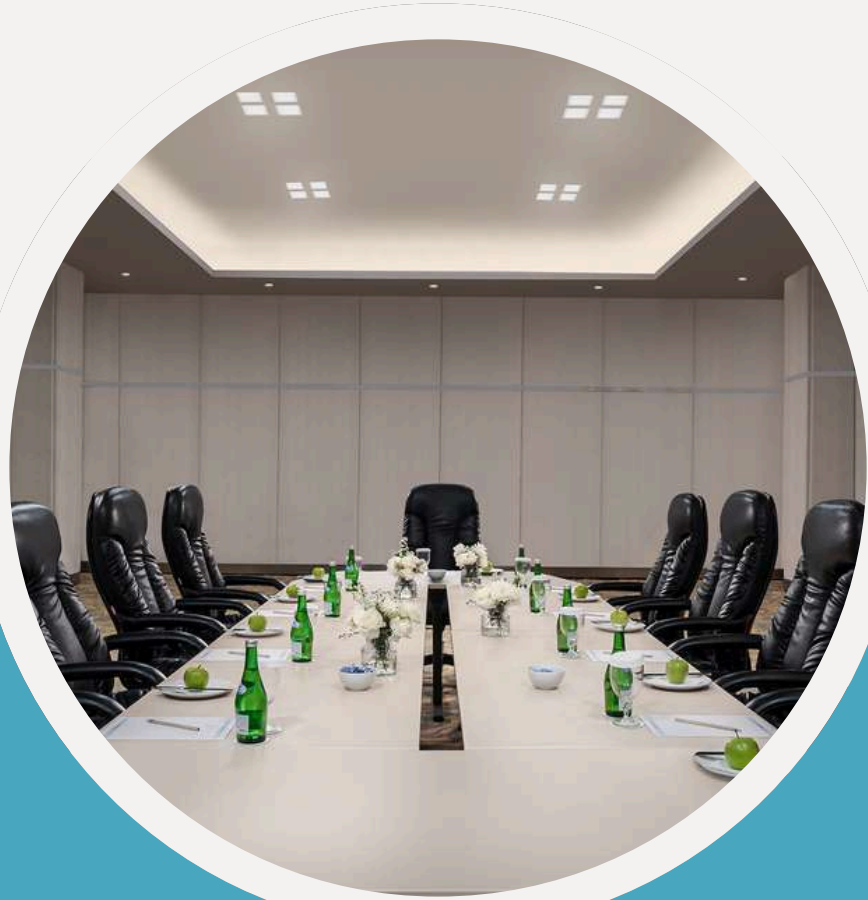
Situated in a strategic location and close proximity to shopping centers, hospitals, and museums, I Gusti Ngurah Rai International Airport is a mere 18 minutes away. Kuta Beach and Legian Beach are also easily accessible, requiring only 14 minutes of travel time.

- 18 Minutes to | Gusti Ngurah Rai International Airport
- 14 minutes to Kuta & Legian Beach
- 7 minutes to Trans Studio Mall Bali
- 5 minutes to Siloam Hospital
- Near to Museum Becak and Museum Kartun

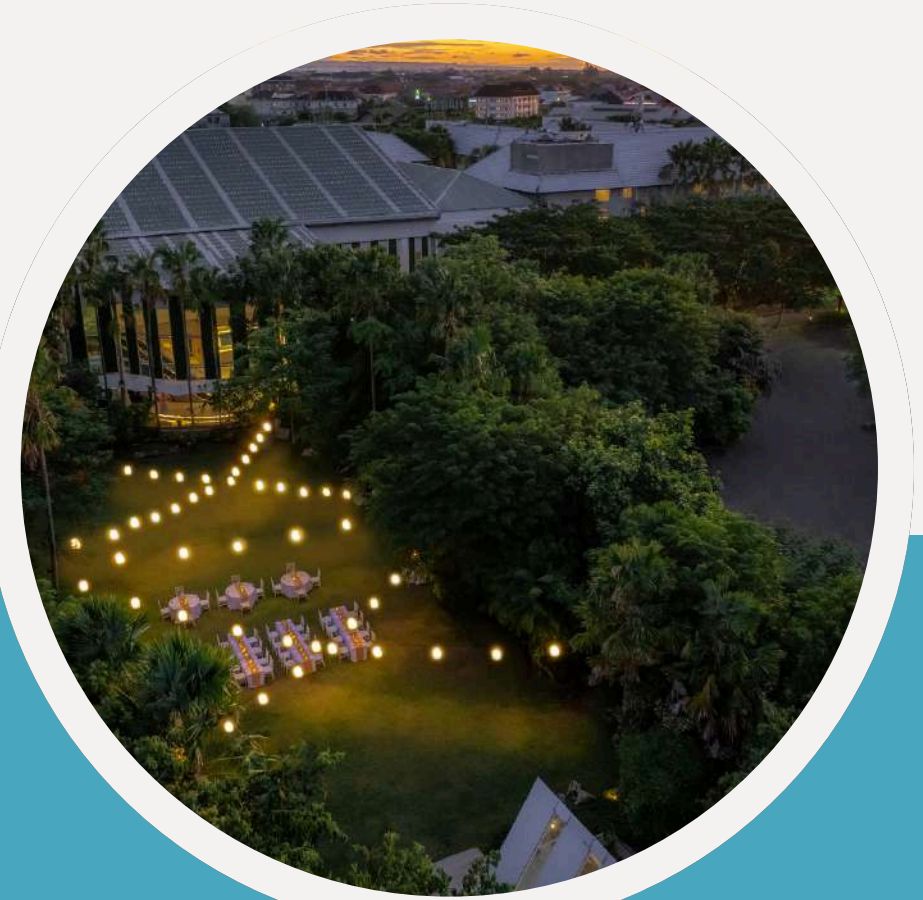
VENUES



THE GRAND BALLROOM



THE MEETING ROOMS

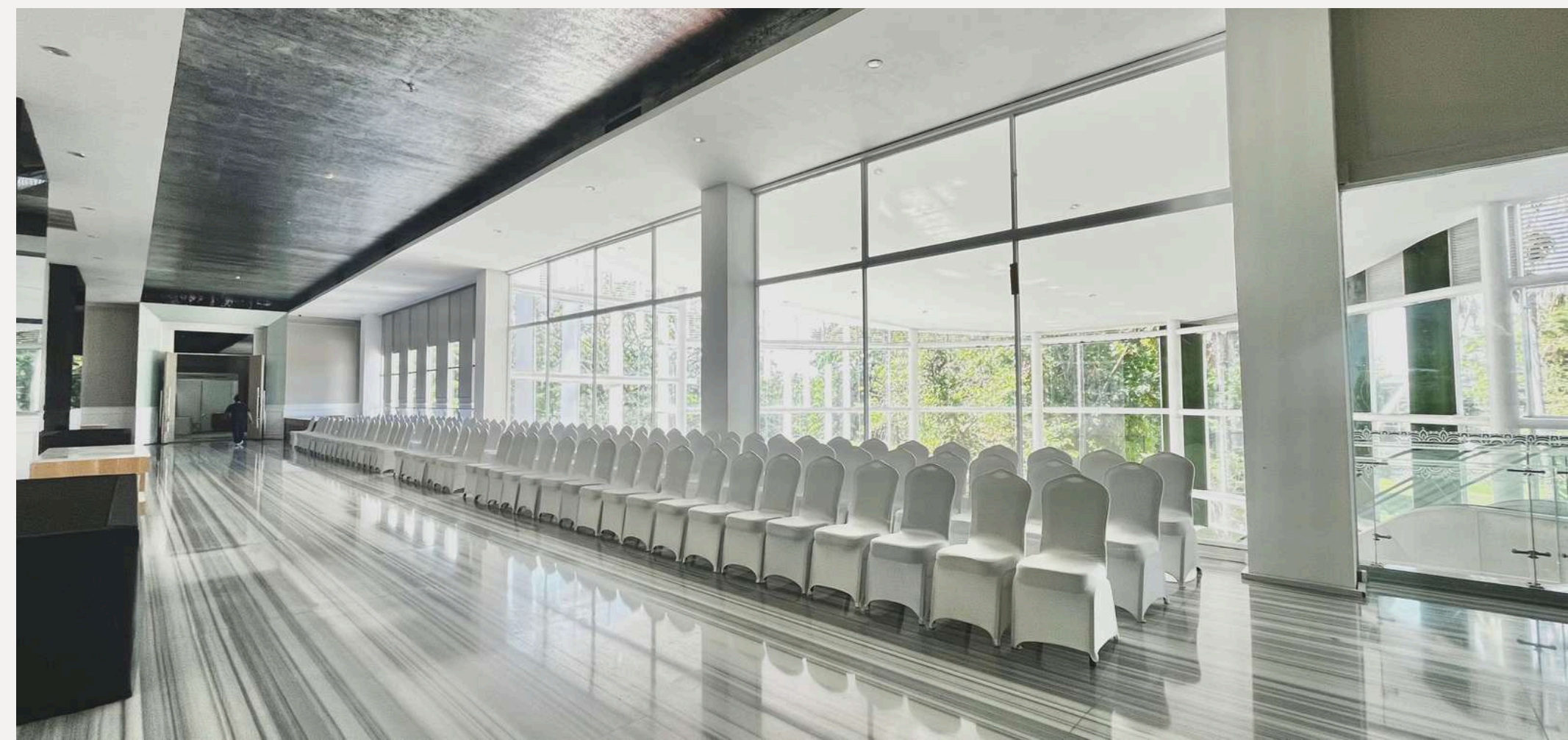


THE GARDEN

THE GRAND BALLROOM

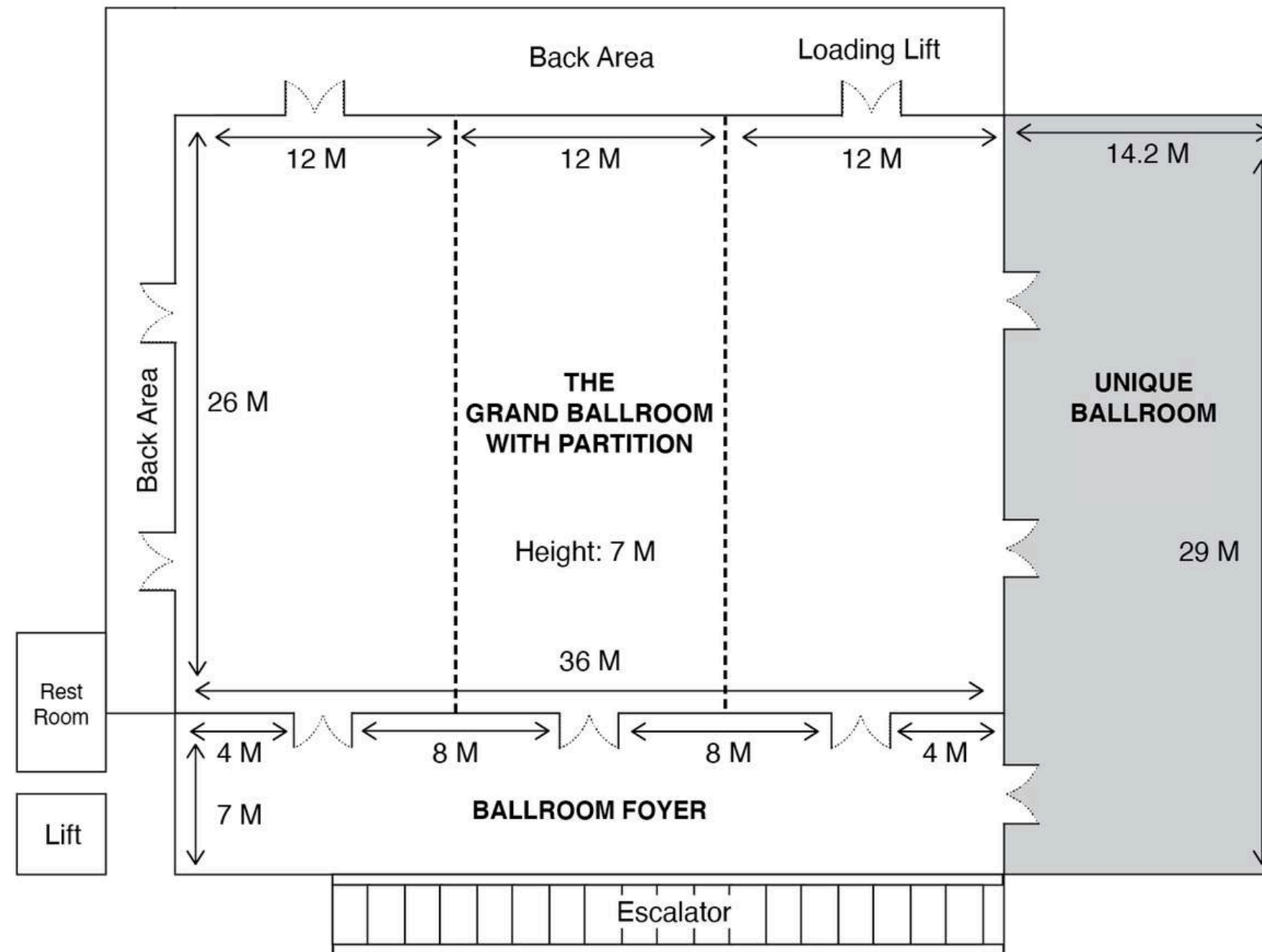
Immerse yourself in the allure of our beautifully curated spaces, capable of accommodating any event you host. Whatever your vision, we have the perfect backdrop to make your event truly extraordinary



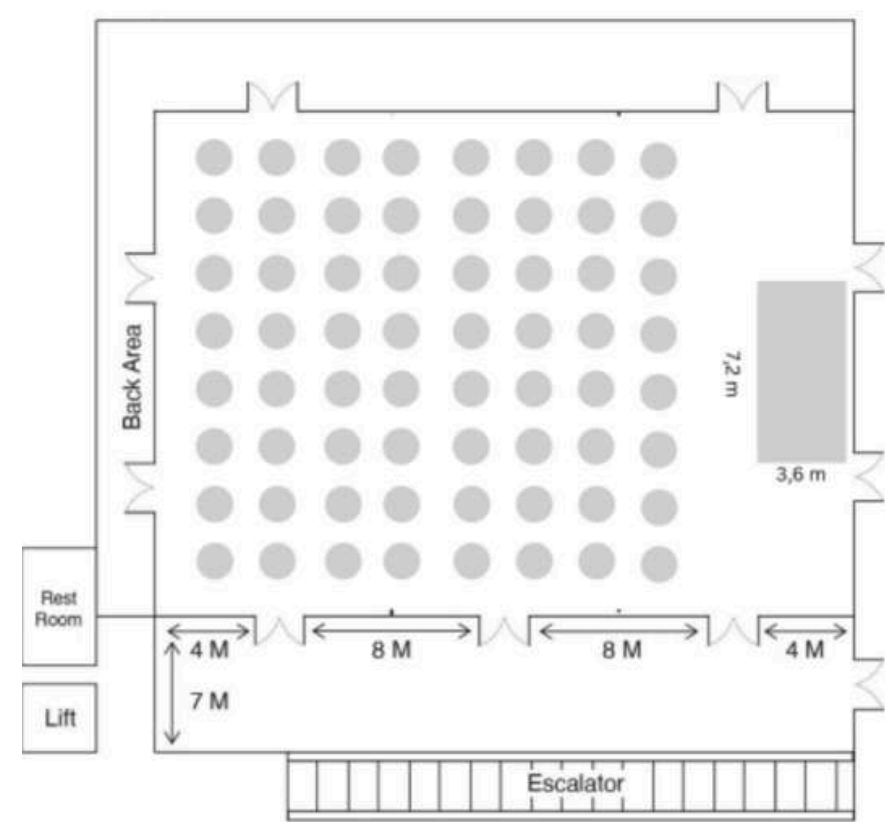




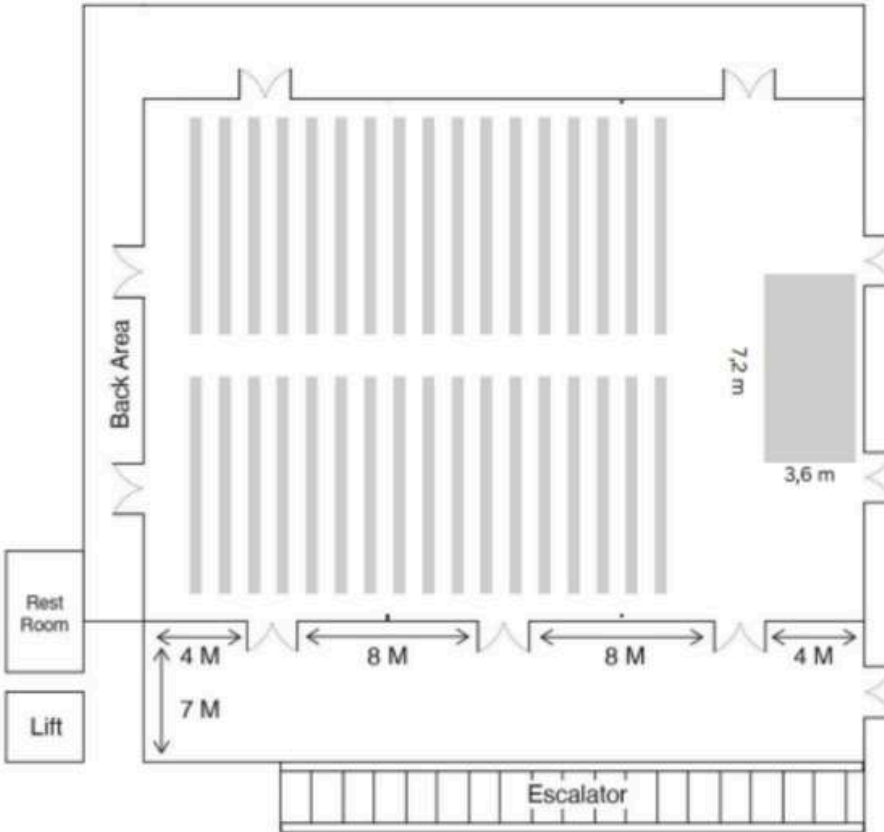
BALLROOM LAYOUT



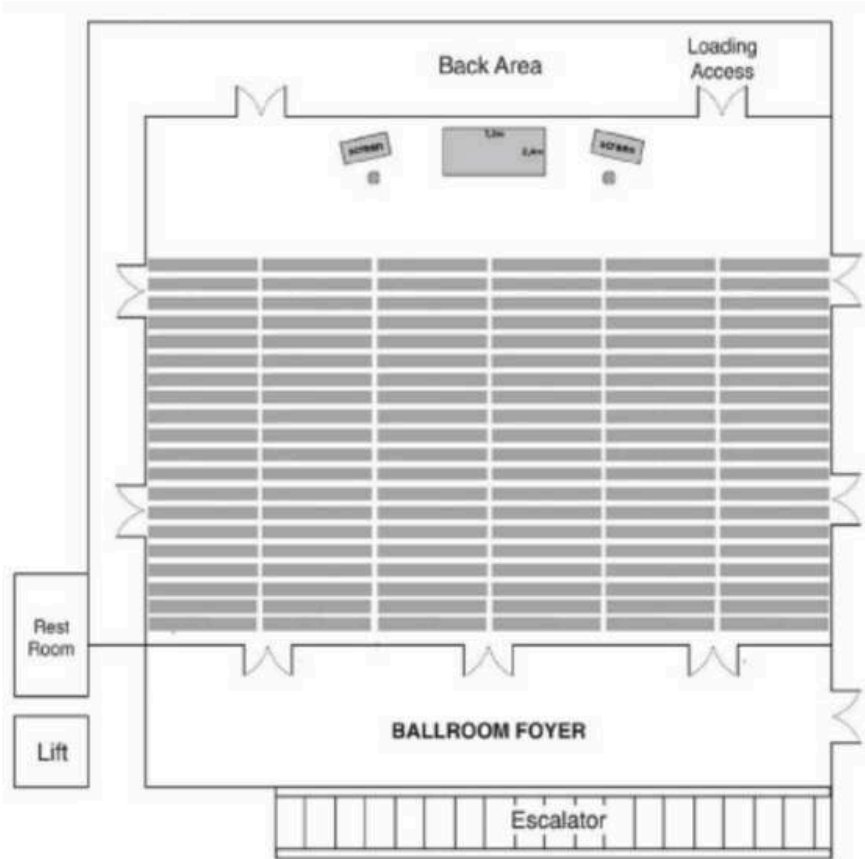
BALLROOM SETUP & LAYOUT



ROUNDTABLE WITH STAGE
64 TABLES
640 PAX (10 PAX/TABLE)



CLASSROOM WITH STAGE
170 TABLES
510 PAX (3 PAX/TABLE)



THEATER WITH STAGE
11 CHAIRS X 20 LINE X 6 COLUMN
1320 PAX

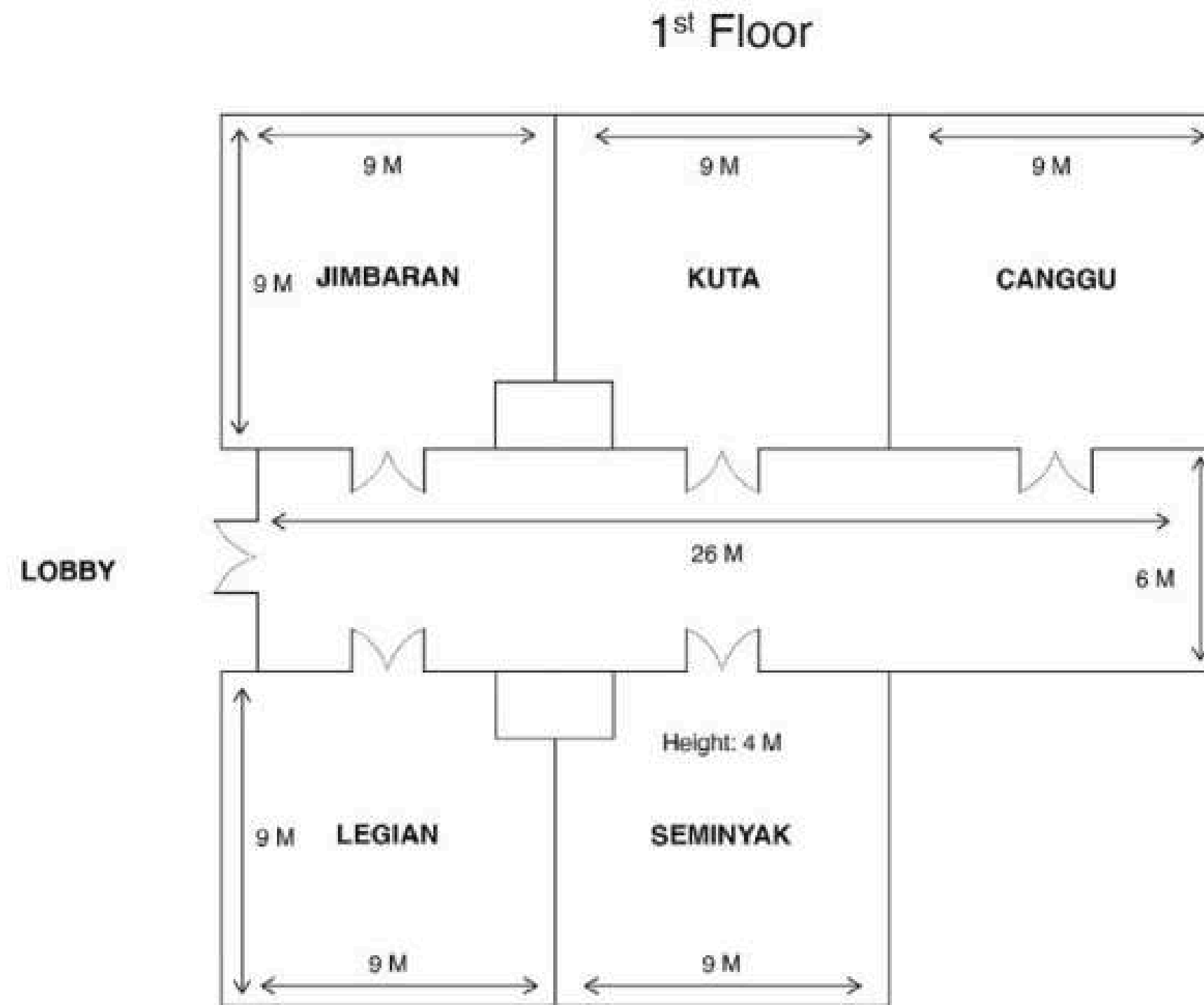


THE MEETING ROOMS

Our venue is a reflection of timeless elegance and modern luxury. From sleek architectural design to stylish decor, we provide the ideal setting for corporate functions, meetings, conferences, wedding and social gatherings



THE MEETING ROOMS LAYOUT





THE GARDEN

Our lavish and spacious outdoor venue, suitable for elegant dinners or outdoor parties



SPACE & FIGURES

Venue		Measurement	Size	Theater	U Shape	Classroom	Round Table	Reception
The Grand Ballroom	Grand Ballroom	26,10 x 35,6 x 6.0	929 sqm	1300	170	700	700	1300
	Ballroom 1	11,9 x 26,10 x 6.0	310 sqm	400	50	230	230	400
	Ballroom 2	11,9 x 26,10 x 6.0	310 sqm	400	50	230	230	400
	Ballroom 3	11,9 x 26,10 x 6.0	310 sqm	400	50	230	230	400
	Foyer	35,6 x 7,10 x 6.0	253 sqm					500
The Meeting Rooms	Legian	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Seminyak	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Canggu	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Kuta	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Jimbaran	9,10 X 9,20 X 4,1	84 sqm	84	45	75	80	84
	Kuta & Jimbaran	9,20 X 18,2 X 4,1	167 sqm	168	90	150	160	168
	Legian & Seminyak	9,20 X 18,2 X 4,1	167 sqm	168	90	150	160	168
	Foyer	26,10 X 5.90 X 4,1	154 sqm	154	174	252	180	154
The Garden	The Garden	37,5 x 17,5	656 sqm	656	-	-	450	700

THE PEOPLE



Harry Suryadharma
Managing Partner

With a distinguished career and an outstanding 22-year track record in the hospitality industry, including leadership roles as General Manager at five-star Marriott International hotels.



Erlinda Christiany
GM Operational

25 years of experience in Catering and Event Management within the premium segment, including leadership roles as Director of Events at Marriott International Hotels in Jakarta and Bali.



Bina Surawa
Executive Chef

With over 30 years of experience from prestigious establishments like The Ritz-Carlton Jakarta and The Dharmawangsa, Chef Bina will oversee the culinary department, focusing on creativity, local ingredients, and guest satisfaction

THE PEOPLE



Ade Lubis

Head of Business Development

With a wealth of 25 years of experience, he previously served as Senior Director of MICE at The Ritz-Carlton and JW Marriott Jakarta.



Alfi Chaidir

Head of Sales –Bali

An extensive 25-year background in Catering Operations and Event Management, including leadership roles at JW Marriott Jakarta, The Mulia Bali, and The Dharmawangsa Hotel.



I Wayan Suana

Convention Manager

With a solid background of over 20 years, he has held key positions at Trans Hotel, Bali Nusa Dua Convention Center, and Conrad Hotel Bali.

CULINARY

Bali Sunset Road Convention Center has appointed Bina Surawa as Executive Chef. With over 30 years of experience from prestigious establishments like The Ritz-Carlton Jakarta and The Dharmawangsa, Chef Bina will oversee the culinary department, focusing on creativity, local ingredients, and guest satisfaction. He aims to enhance the center's dining experiences and reputation as a premier event destination in Bali.





SERVICE & FACILITY

- 5-star kitchen facilities
- Huge elevator/ easy loading unloading
- VIP Living Room Room
- Big parking Space
- Safety Security
- Mushola
- Online Booking

TESTIMONIALS

"We are grateful for the thoughtful planning, kind understanding, and support from the entire management team of Bali Sunset Road Convention Center, especially Mr. Suana 🙏"

Homedeco Expo Bali 2024 Comittee

"We are pleased to host our 2024 Bali Tourism Award at Bali Sunset Road Convention Center. The event was attended by Minister of Tourism and Creative Economy, Mr. Sandiaga Uno, the event went very well and our guests are happy."

Mr. Panca Rudolph Sarungu
Group CEO PT. Prista Teknologi Indonesia
CEO RajaMICE

"We are extremely happy to work with Bali Sunset Road Convention Center, great facilities, strategic location, feels brand new and 5-star experience. The team is very professional, engaged and very helpful despite so many changes last minute."

OJK

"Thank you so much allowing us to hold our event in your incredible venue with the support of your amazing staff"

National Bodybuilding Australia Committee



THE TRANS RESORT BALI



SHERATON BALI KUTA RESORT



W BALI SEMINYAK



THE STONES HOTEL LEGIAN

ACCOMMODATION

In partnership with leading hotels nearby, Bali Sunset Road Convention Center (BSCC) offers a seamless event experience, pairing top-tier accommodations with our world-class event facilities.



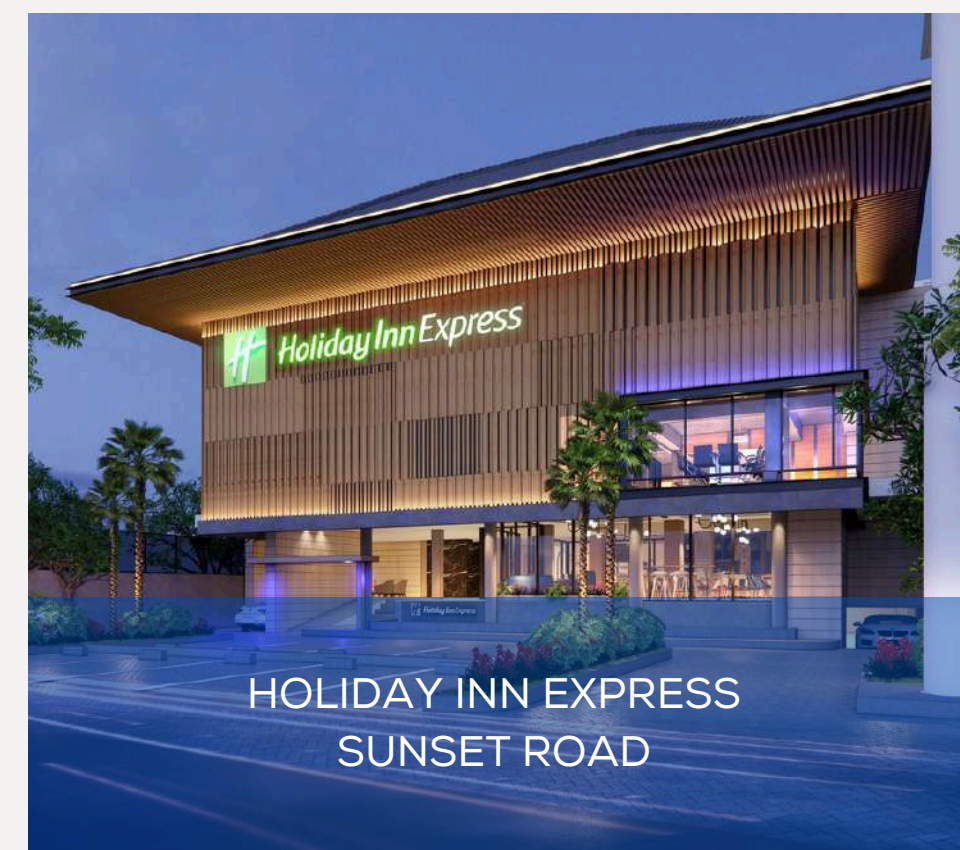
GOLDEN TULIP JINENG



RAMADA BY WYNDHAM BALI
SUNSET ROAD KUTA



FAIRFIELD BY MARRIOTT BALI
KUTA SUNSET ROAD



HOLIDAY INN EXPRESS
SUNSET ROAD

ACCOMMODATION

5 STARS HOTEL

- Trans Resort Bali
- W Bali Seminyak
- TS Suites Seminyak Bali
- Sheraton Bali Kuta Resort
- The Stones Legian Bali
- Pullman Bali Legian Beach
- Hotel Indigo Bali Seminyak
- Hard Rock Hotel
- Courtyard by Marriott Seminyak
- Padma Bali

4-STAR HOTELS

- Swissbel-hotel Rainforest
- Fairfield by Marriott Sunset Road
- Golden Tulip Jineng Resort
- Ramada by Wyndham Bali Sunset Road
- Four Points by Sheraton Bali, Kuta
- Four Points by Sheraton Bali, Seminyak
- Aloft Kuta at Beachwalk
- Courtyard Bali Seminyak Resort
- Fairfield by Marriott Bali Legian
- Harris Hotel Sunset Road

3-STAR HOTELS

- Holiday Inn Express Sunset Road
- Santika Seminyak
- 100 Sunset Hotel
- Sun Boutique Hotel
- Legian Paradiso



CHINA REGIONAL CONFERENCE



9TH BALI TOURISM AWARDS



NATURAL BODYBUILDING ASIA PACIFIC



HOME DECO EXPO BALI 2024

PAST EVENTS



KEMNAKERTRANS



IKATAN PERAWAT DIALISIS INDONESIA



DEBAT TERBUKA PILKADA SERENTAK 2024



ASOSIASI DOKTER HEWAN

BSCC Raih Penghargaan Bali Leading Lifestyle Convention Center

Oleh: Sri Sayekti

Rabu, 21 Agustus 2024 12:18 WIB



Home > Lifestyle > Travel

Bali Sunset Road Convention Center Tawarkan Pengalaman MICE Unik, Klien Bisa Naik Helikopter Gratis

Keberadaan venue yang memadai bisa menambah daya tarik Bali sebagai destinasi MICE baik untuk skala nasional maupun internasional.

oleh Dinny Mutiah diperbarui 23 Agu 2024, 08:02 WIB



Bali Sunset Road Convention Centre integrates wellness into MICE through the 'Beyond Meeting' campaign

MEDIA

Search Places, Services, Events and Articles ...

Any SEARCH

News - Jun 10, 2024

Bali Sunset Road Convention Center: Redefining Premium with Approachability



HOME / HOTEL

Lakukan Rebranding, BSCC Raih Penghargaan Bali Leading Lifestyle Convention Center

Thursday, 22 August 24 Bonita Ningsih



Home Destinasi Kuliner Belanja In

Sandiaga Uno Apresiasi Bali Sunset Road Convention Center Hadirkan Destinasi MICE Unik

Sabtu, 24 Agustus 2024 - 22:59:00 WIB

Vien Dimyati



OUR PARTNERS



BALI SUNSET ROAD

CONVENTION CENTER



Jl. Pura Mertasari – Sunset Road, Denpasar, Bali 80361

JAKARTA OFFICE

World Trade Center (WTC 5) LEVEL 3A Jl. Jendral Sudirman Kav. 29-31, Jakarta Selatan 1290

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